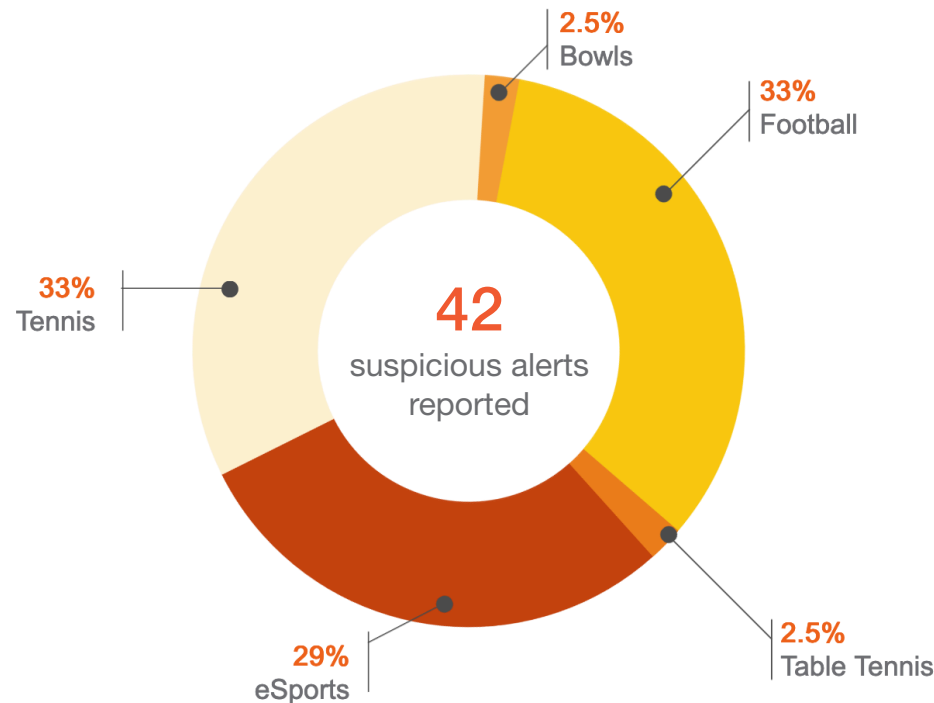


IBIA reported a total of **42 sports betting alerts** to the relevant authorities concerning **5 sports** during Q3 2024*

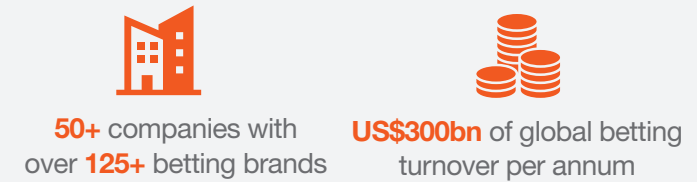


* This figure may be revised in future depending on the outcome of any ongoing investigations.

** It should be noted that the table tennis match that was reported was not an event organised by the International Table Tennis Federation (ITTF).

The International Betting Integrity Association (IBIA) represents many of the largest regulated betting operators in the world. IBIA's principal goal is to protect its members, consumers and partners, such as sports bodies, from fraud caused by the unfair manipulation of sporting events and associated betting. The association combats this fraud with evidence-based intelligence, principally obtained from its global monitoring and alert system.

IBIA's membership represents:



50% of the global commercial regulated land-based and online sports betting sector and in excess of 50% for online alone.

What we do

- Safeguarding Betting Integrity
- Advocating Informed Policies
- Research & Education

To learn more about what we do, click on any of the icons or go directly to our [website](#)

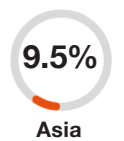
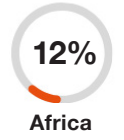
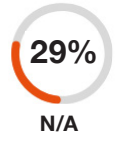




42 Suspicious Alerts Reported

- Tennis
- Football
- eSports*
- Bowls
- Table Tennis

% breakdown of reported alerts per continent



4 - ASIA

- Football
India (2)
Israel (1)
- Tennis
Iran (1)

5 - AFRICA

- Football
Burundi (5)

14 - EUROPE

- Football
Bulgaria (1)
Italy (1)
Latvia (1)
- Tennis
Italy (2)
Luxembourg (1)
Poland (2)
Portugal (1)
Serbia (3)
- Table Tennis
Germany (1)
- Bowls
UK (1)

3 - NORTH AMERICA

- Tennis
Mexico (1)
USA (2)

4 - SOUTH AMERICA

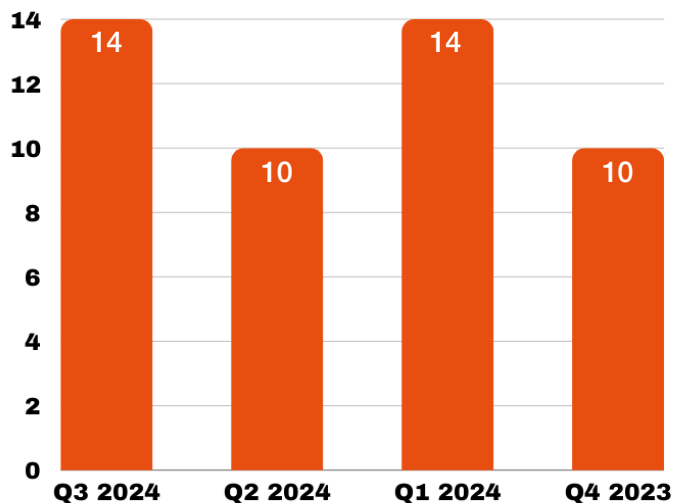
- Football
Argentina (1)
Brazil (1)
Colombia (1)
- Tennis
Brazil (1)

Countries have been grouped following the official UN classification except for Cyprus which has been listed under Europe.
*12 eSports alerts reported. The eSports alerts haven't been allocated a country as it's not always clear where an event has been hosted..

Analysis: Tennis

14 Tennis alerts

reported in Q3 2024



The **14** tennis reports represent a **40%** increase on the **10** reported in Q2 2024 but represents a **0%** change on the **14** reported in Q1 2024. However, they also represent a **7%** decrease when compared to the same quarter (Q3) of 2023.

Breakdown: Africa

5

alerts reported on African sporting events represents

12%

of the total reported alerts in Q3 2024

The **5** alerts on sporting events in Africa is a decrease on the number of alerts reported on African events for Q2 2024 (11) but an increase on the number of alerts reported on African events for Q3 2023 (2).

Sports breakdown



Total alerts:

5

Football

Comparison

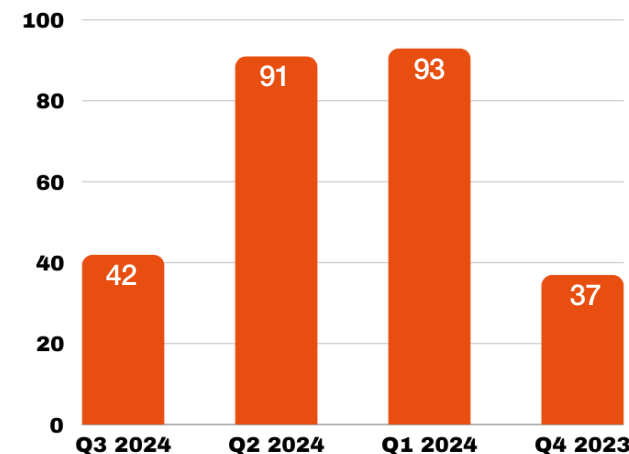
The Q3 2024 total is a decrease of

-54%

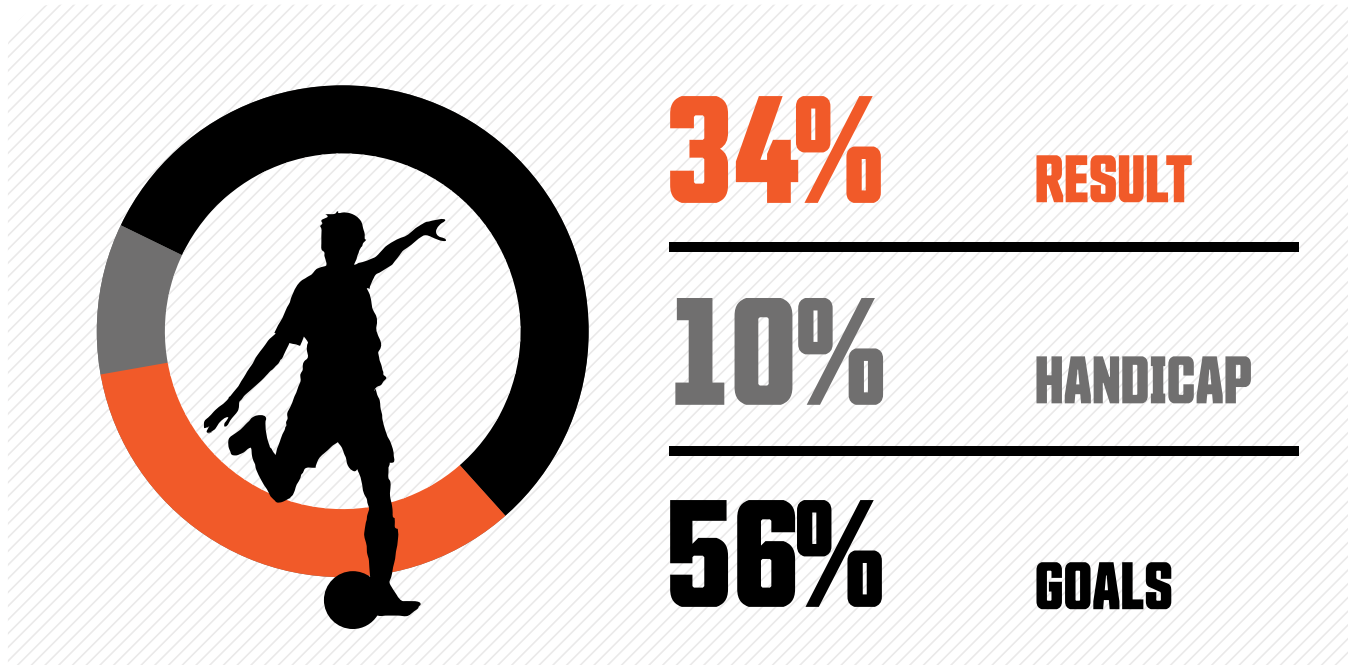
when compared to the total revised **91** alerts of Q2 2024, while it is a decrease of

-16%

when compared to the revised Q3 total of 2023, which saw **50** alerts.



MAIN FOOTBALL BETTING ALERTS BY CORE PRODUCT SEGMENTS (2017-23)

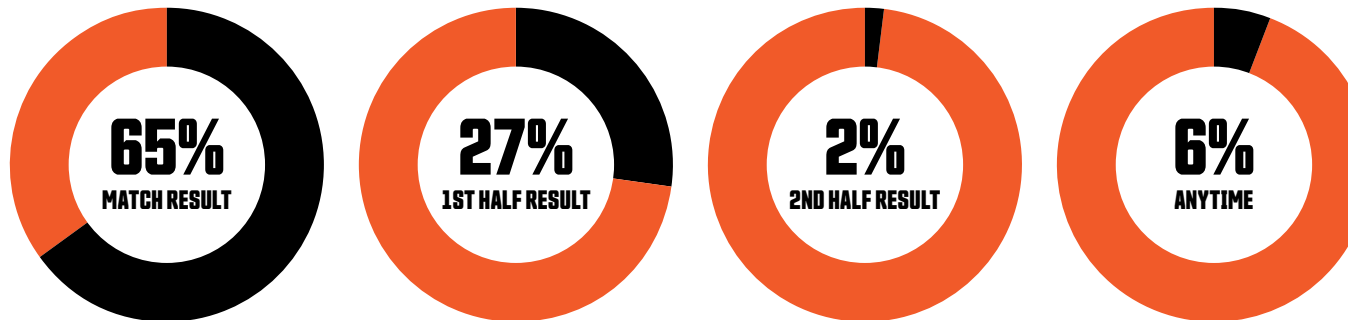


The seven most targeted main betting markets for football (soccer) accounted for 71% of the total. That involved: result (match), result (half time), Asian handicap, total goals over/under (match), total goals over/under (half time), correct score (match) and half time/full time. These are core markets expected by consumers and any restriction of these products will inevitably impact onshore channelisation.

Corrupters focus on such markets to seek to disguise their activity within markets with larger liquidity. The sophisticated internal systems used by well-regulated operators are calibrated to recognise such activity. It is important to recognise, when considering the proportionality of product availability, that corruption on all football markets accounted for 0.04% of matches offered during 2017-23 on IBIA members' markets.

The solution to this issue is identification, investigation and sanction, not restriction or prohibition; more effective and targeted solutions are available and should be deployed by operators and regulatory authorities.

MAIN FOOTBALL BETTING ALERTS BY MATCH PERIOD (2017-23)



Source: [The Availability of Sports Betting Products](#), H2 Gambling Capital, March 2024

\$500bn

**TURNOVER ON THE
MAIN FOOTBALL
MARKETS 2024e**

\$46bn

IN GROSS WIN

The main football markets are forecast to generate over \$500bn of turnover globally in 2024 through online and land-based channels, leading to total gross win of \$46.3bn. Around 75% (\$370bn) of this turnover is expected to come through online sports betting providing \$26.8bn in GGR and showing strong consumer demand.

\$370bn

ONLINE MAIN FOOTBALL MARKET TURNOVER

\$27bn **IN GROSS WIN**

Onshore betting market restrictions, even if evidence-based and data driven, which is not the case with the in-play restrictions imposed on the main football markets in Germany and Australia, have little if any positive integrity impact. Onshore restrictions cannot address an issue primarily taking place offshore. Moreover, offshore consumer migration is counterproductive from both a societal standpoint and a revenue generating perspective.

In this respect, onshore restrictions for a core product like the main football betting markets penalise onshore operators and consumers and serve to encourage the latter to seek prohibited betting products offshore. Establishing a viable and effective offshore betting market requires a wide product range to be available and one that is importantly able to compete with any offshore offering unhindered by product restrictions.

Sportsbook Members



Associate Members

